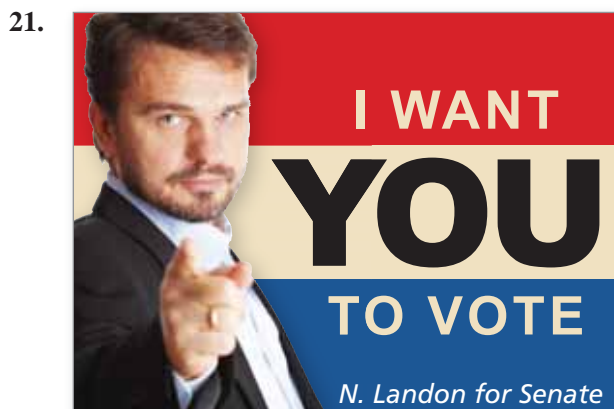


Commercial Advertising In Exercises 17–20, analyze the advertisement. (See Example 5.)



Campaign Posters In Exercises 21 and 22, analyze the political advertisement. (See Example 6.)



23. **Weatherproof Ad** Weatherproof Garment Company controversially displayed an ad in Times Square showing President Obama wearing one of the company's jackets without his permission. The slogan on the ad was "A Leader In Style." Analyze the logic of the advertisement. (See Example 5.)

24. **Commercial Advertising** Find an example of a commercial advertisement and analyze its logic. (See Example 5.)